


Subject: FIRST SHOWING OF A NEW FILM ABOUT THE DRIFTLESS-FREE!



*.....keeping watch on
the industry*

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LA CROSSE
Tribune

**'Decoding the Driftless' celebrates
region with free premiere screening
at Viterbo**

Randy Erickson | La Crosse Tribune | Sept. 23, 2018



"Decoding the Driftless" director Jonas Stenstrom looks over scenic Devil's Lake.
Contributed photo

Getting together the principal parties for the world premiere screening of "Decoding the Driftless" was no mean feat, fittingly symbolic of the work that went into making the hour-long documentary.

For the follow-up to the "Mysteries of the Driftless" documentary, Emmy Award-winning filmmakers George Howe and Tim Jacobson of Sustainable Driftless teamed up again with national TV series host Rob Nelson of "Untamed Science." And for this project they added Swedish filmmaker Jonas Stenstrom of "Untamed Science" as director, six-time Emmy-

**If you happen to be
around La Crosse
this Wednesday, you
are invited to the
world premiere
of Tim
Jacobson's latest
documentary film,
*Decoding the
Driftless.***

**World Premiere - *Decoding the Driftless*
Viterbo University - Fine Arts Center
929 Jackson St., La Crosse, Wis.
Wednesday, September 26, 2018
7:00 - Film Screening
8:10 - Q&A with Filmmakers**

8:30 - Reception with Cast & Crew

Here is an article from the Sunday *La Crosse Tribune* with more information:

https://lacrossetribune.com/entertainment/decoding-the-driftless-celebrates-region-with-free-premierescreening-at/article_ef63ce45-02bb-51f7-8d39-f38308b79625.html

An article also appeared in the Wisconsin State Journal:

[A FILM TO BLOW PEOPLE'S SOCKS OFF!](#)

You are invited to attend.....

Patricia Popple 715-723-6398 sunnyday5@charter.net

Welcome to the Frac Sand Sentinel, a newsletter highlighting resource links, news media accounts, blog posts, correspondence, observations and opinions gathered regarding local actions on, and impacts of, the developing frac sand mining and processing industries.

The content of this newsletter is for informational purposes only. The editor of the Frac Sand Sentinel does not accept any responsibility or liability for the use or misuse of the content of this newsletter or reliance by any persons on the newsletters contents.

LOCAL&STATE

SUNDAY, SEPTEMBER 23, 2018 | MADISON.COM | SECTION C

ON WISCONSIN | KICKAPOO RIVER

A film to 'blow people's socks off'



"Decoding the Driftless" director Jonas Stromstrom looks over scenic Driftless Lake.

La Crosse hosting world premiere for 'Driftless' follow-up

HARDY BRONKHORST

LA CROSSE — Getting together the principal parties for the world premiere screening of "Decoding the Driftless" was no mean feat, fittingly symbolic of the work that went into making the hour-long documentary.

Series of the Driftless documentary, Emmy Award-winning filmmaker George Howe

and Tim Jacobson of Sustainable Driftless teamed up again

with national TV series host Rob Nelson of "Untamed Science." And for this project they added Swedish filmmaker Jonas Stromstrom of "Untamed Science" as director, six-time Emmy-winning wildlife cinematographer Neil Faring and YouTube sensation Mike, known for his Please-Standby channel.

It wasn't hard nailing down local Jacobson and Howe for Wednesday's premiere at the University's Fine Arts Center, but the other people behind the film are making a big effort to celebrate this cinematic accomplishment. Stromstrom is flying

with national TV series host Rob Nelson of "Untamed Science." And for this project they added Swedish filmmaker Jonas Stromstrom of "Untamed Science" as director, six-time Emmy-winning wildlife cinematographer Neil Faring and YouTube sensation Mike, known for his Please-Standby channel.

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CHECK OUT THE WEBSITE: CCC-WIS.COM and for additional information, [click here](#) for panoramic views of frac sand mines, processing plants, and trans-load

facilities.